



# ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

## DEPARTMENT OF MANAGEMENT STUDIES

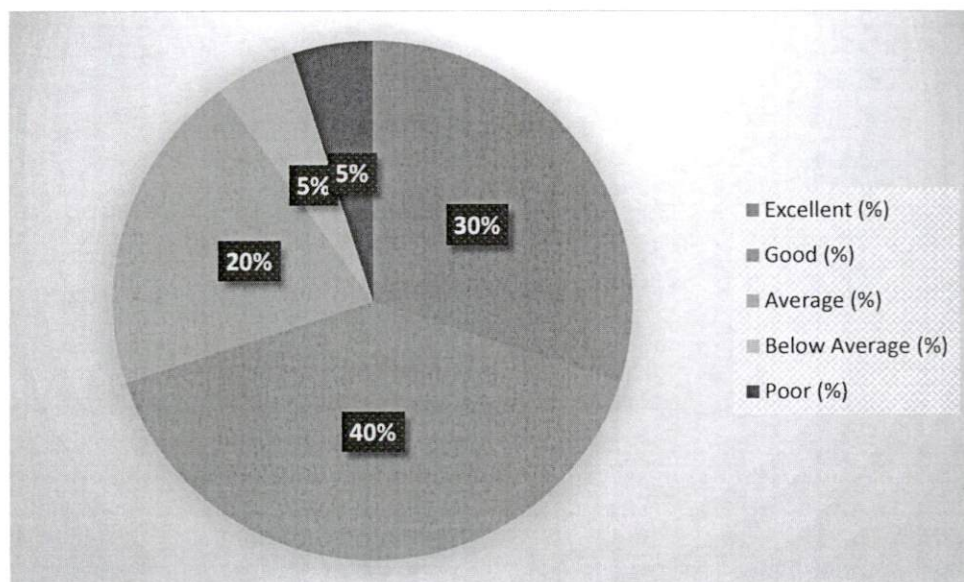
### Alumni Feedback on curriculum

Alumni Feedback Analysis (2018- 2019) for MBA

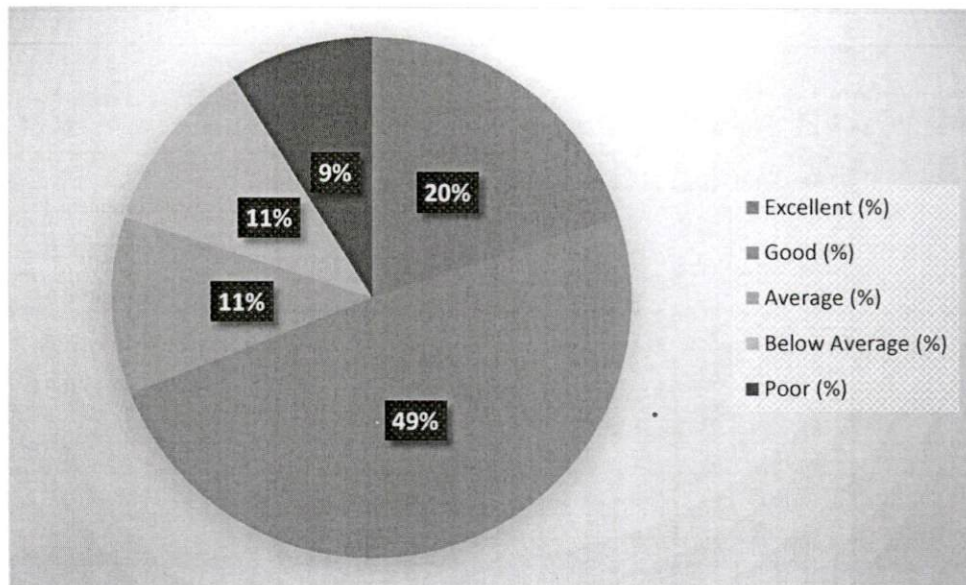
Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
	Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
Curriculum is contemporary and need based	30	40	20	5	5	Excellent& good	70%
There is adequate emphasis on employability skills/skill development/entrepreneurship in the curriculum	20	49	11	11	9	Excellent& good	69%
The electives offered in the curriculum suits the industry needs and technological advancements.	24	48	18	3	7	Excellent& good	72%

### Graphical representation of Alumni feedback analysis

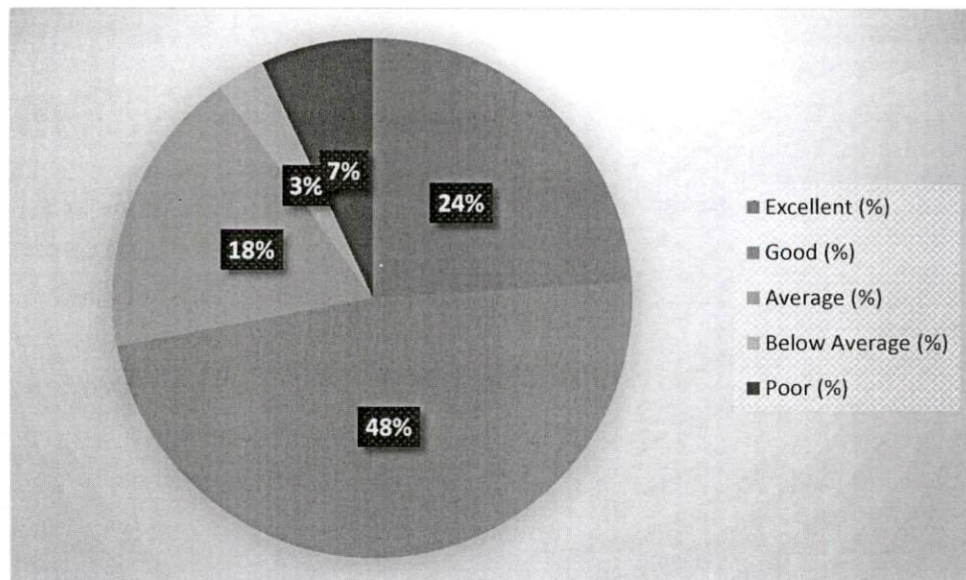
#### 1. Curriculum is contemporary and need based



2. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum



3. The electives offered in the curriculum suits the industry needs and technological advancements.



**Suggest any courses to be added to /removed from the curriculum**

1. Students should have Skill labs
2. Students should have labs on latest technology related
3. Add data analysis related labs

**Suggest any new topics/technologies/tools/modules to be learned by students to make them industry- ready**

1. Tally Or spreadsheet
2. Communication lab
3. Include R programming lab

**Give any other suggestions for improving the Curriculum**

1. Students communication skills should improved
2. Students participative skills should improve
3. Student Research skills should improve

**The following are observations on Alumni feedback and action need to be initiated:**

1. IT-Lab – R Programming (194MB2L03) is included in academics
2. Business communication & soft skills lab(194MB1L01) is included in curriculum
3. As per discussions Information Technology – Lab – I (Spreadsheet and Tally) is included in Curriculam.

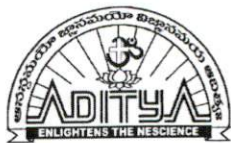
*N. Viral*

**Head of the Department**

*Head of the Department*

Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM





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## DEPARTMENT OF MANAGEMENT STUDIES

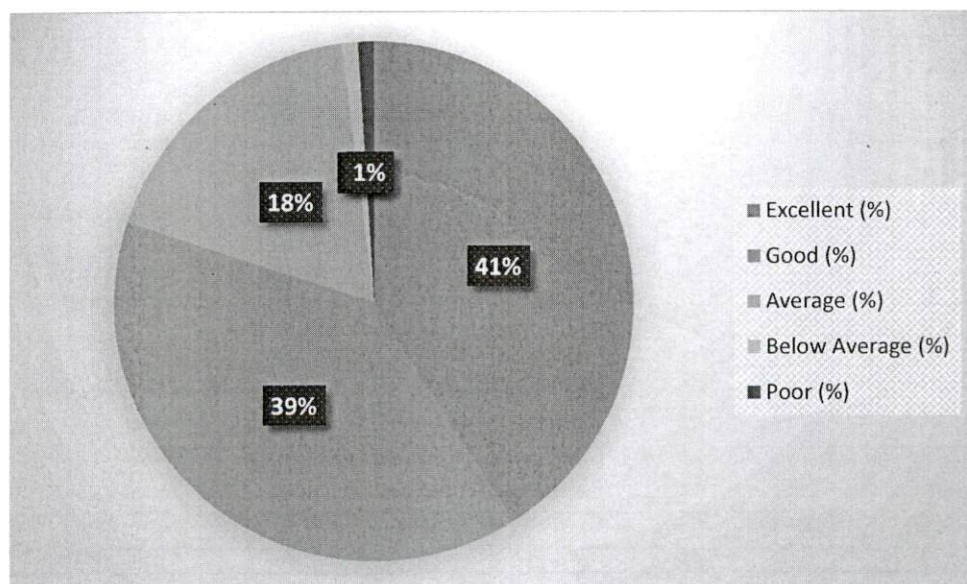
### FEEDBACK ANALYSIS REPORT (2018- 2019)

#### Employer Feedback on curriculum

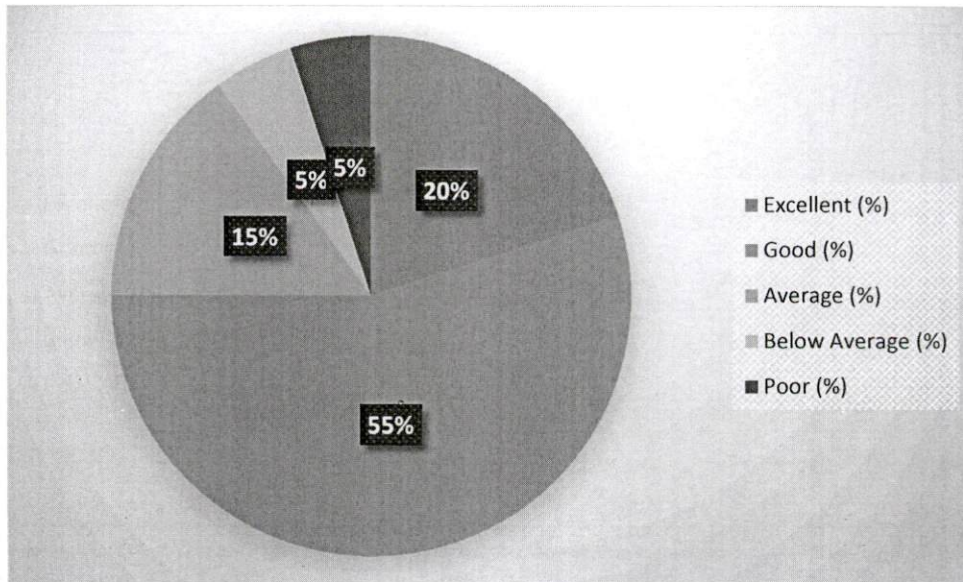
#### Tabular Analysis of Employer Feedback Response on curriculum

S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	41	39	18	1	1	Excellent & good	80%
2	There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum	20	55	15	5	5	Excellent & good	75%
3	The electives offered in the curriculum suits the industry needs and technological advancements.	32	40	21	6	1	Excellent & good	72%

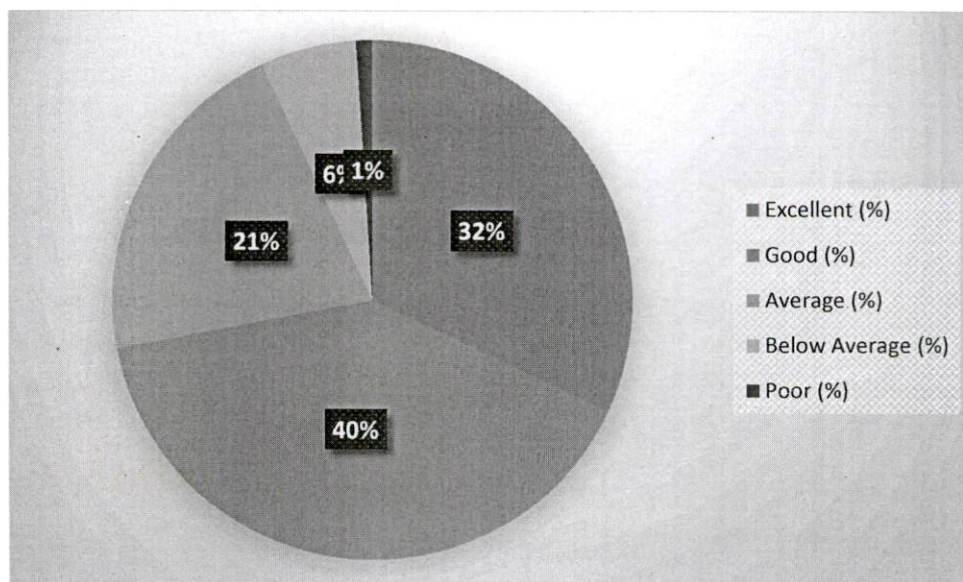
#### Curriculum is contemporary and need based



**There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum**



**The electives offered in the curriculum suits the industry needs and technological advancements**



**Feedback Given by the Top 10 or 5 Employer details**

**Suggest any courses to be added to/removed from the curriculum**

1. have open electives courses should be offered

**Suggest the skills to be acquired by our students to meet the Industry requirements**

1. Along with Academics employer suggested to have more industrial exposure for the students

**Any other suggestions on Curriculum**

1. Latest technology related subjects should add in curriculum

**The following are observations on Employer feedback and action needs to be initiated:**

1. Along with Academics employer suggested to have more industrial exposure for the students. 2. Industrial visits are planned.

2. Students employability skills should be enhanced .It is planned to offer Value added courses

**The following are observations on Employer feedback and action need to be initiated:**

1. Along with Academics employer suggested to have more industrial exposure for the students. Two Industrial visits are planned.

2. Students employability skills should be enhanced .It is planned to offer Value added courses
3. As per Discussion Rural Innovation Projects( 194MB1O02), Technology (194MB2O05)Management, Lean Management( 194MB2O06)& Data base Management System(194MB2O07) are offered as open electives in 1<sup>st</sup> and 2<sup>nd</sup> semesters

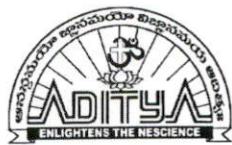


**Head of the Department**

*Head of the Department*

Department of Management Studies  
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## DEPARTMENT OF MANAGEMENT STUDIES

### Teacher Feedback on curriculum

Teacher Feedback Analysis (2018 - 2019) for MBA program.

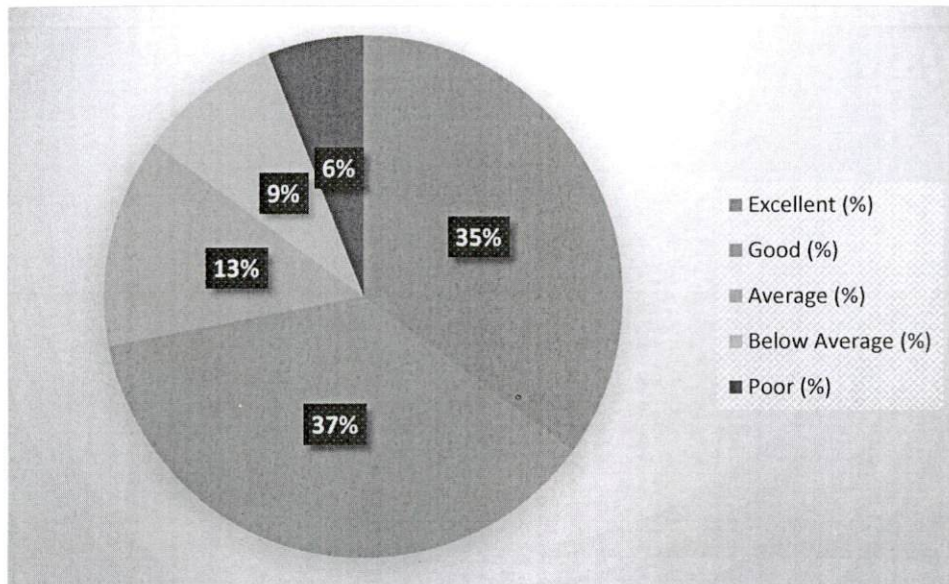
S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	35	37	13	9	6	Excellent & good	72%
2	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	40	40	18	1	1	Excellent & good	80%
3	Curriculum has good balance of Theory and Practical courses.	38	39	12	5	6	Excellent & good	77%
4	Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.	31	38	17	10	4	Excellent & good	69%
5	The hands on experience gained by the students through the laboratory courses is up to the expectations.	29	42	22	3	4	Excellent & good	71%
6	The students attain the PEOs, POs, PSOs and COs satisfactorily.	35	45	16	2	2	Excellent & good	80%

7	There is adequate emphasis on employability skills/skill development/entrepreneurship in the curriculum.	38	37	13	5	7	Excellent & good	75%
8	There is adequate emphasis on Communication Skills in the Curriculum	34	46	10	6	4	Excellent & good	80%
9	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	34	44	17	1	4	Excellent & good	78%
10	The curriculum has sufficient number of electives.	32	47	12	7	2	Excellent & good	79%
11	The electives offered in the curriculum suits the industry needs and technological advancements.	32	36	20	10	2	Excellent & good	68%
12	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	42	34	15	8	1	Excellent & good	76%
13	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination	31	40	15	8	6	Excellent & good	71%

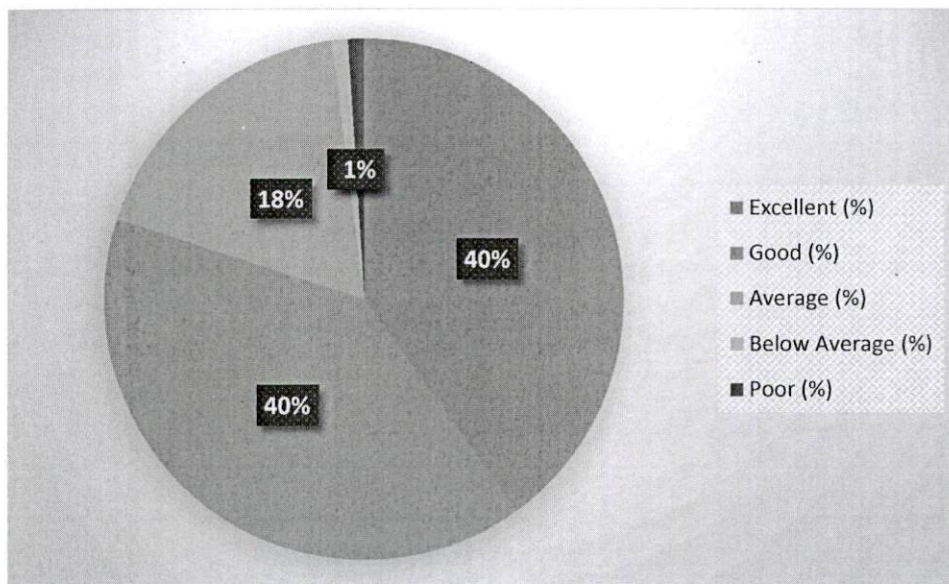


## Graphical representation of Teacher feedback on curriculum

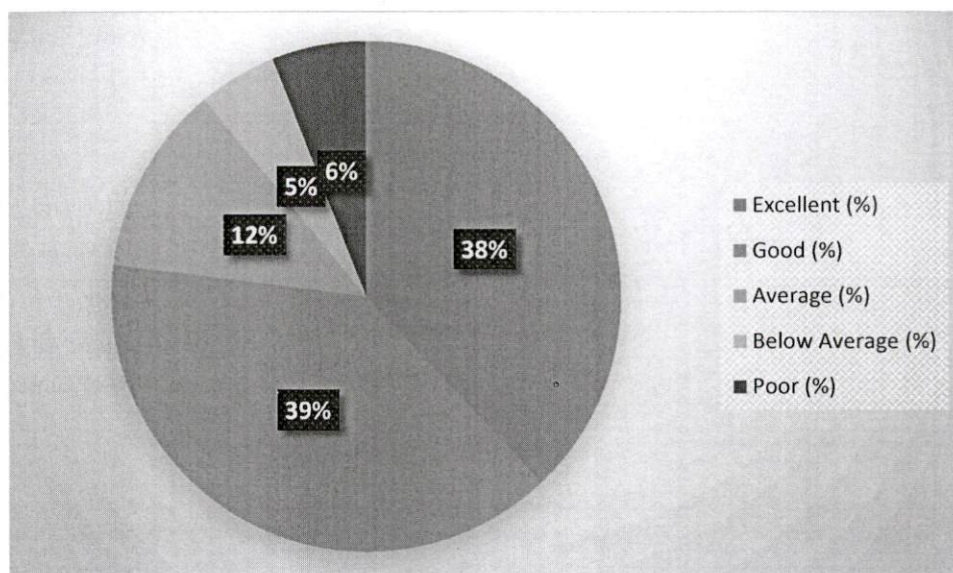
1. Curriculum is contemporary and need based



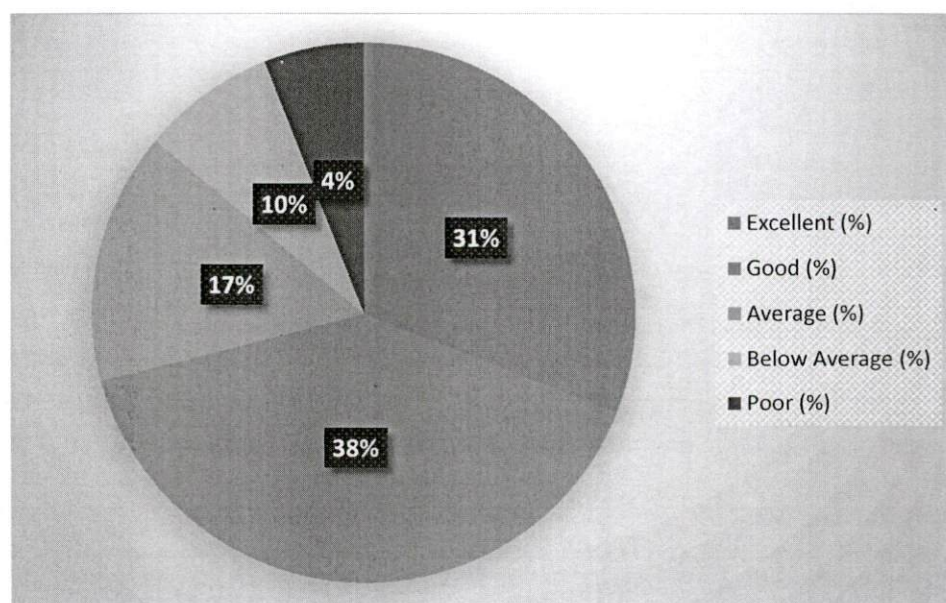
2. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear



3. Curriculum has good balance of Theory and Practical courses

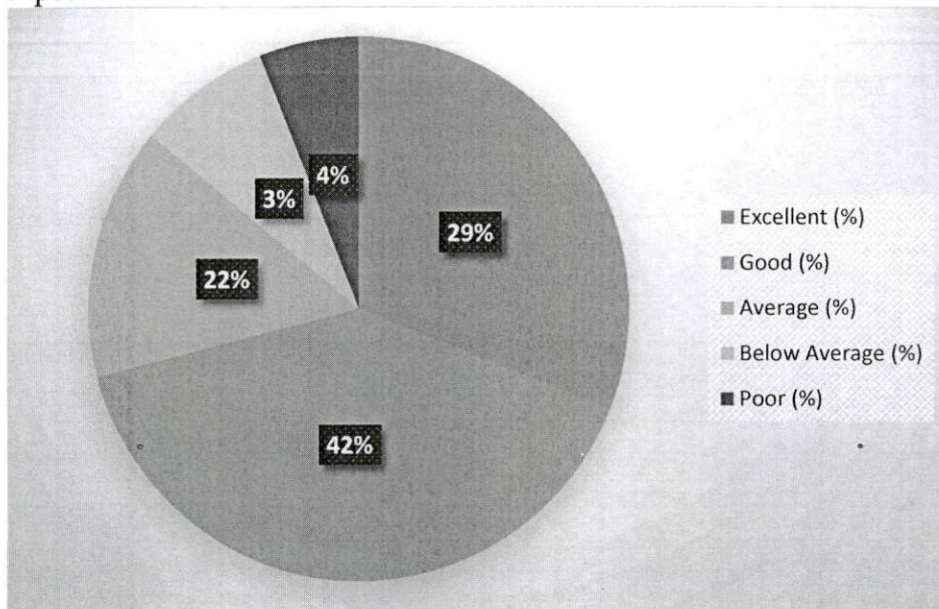


4. Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.

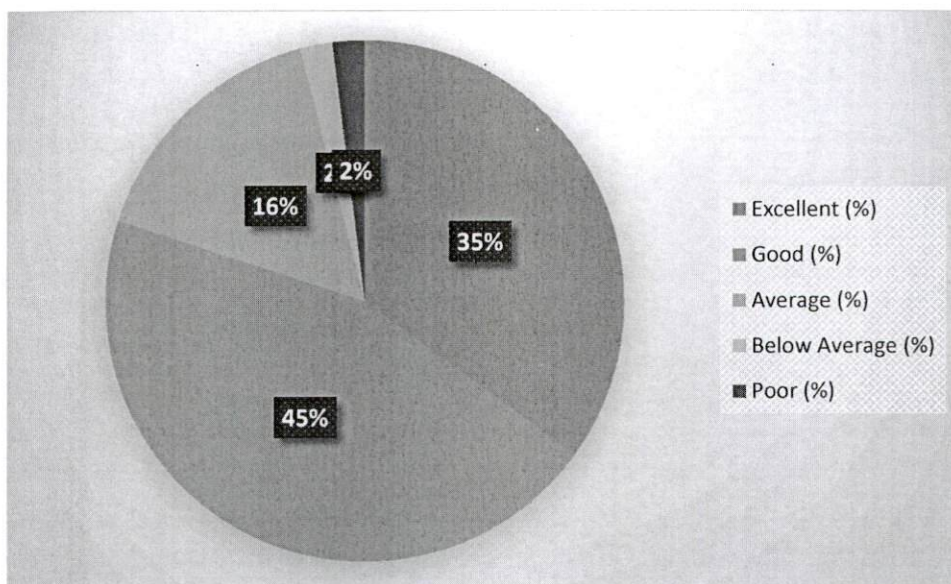




5. The hands on experience gained by the students through the laboratory courses is up to the expectations.

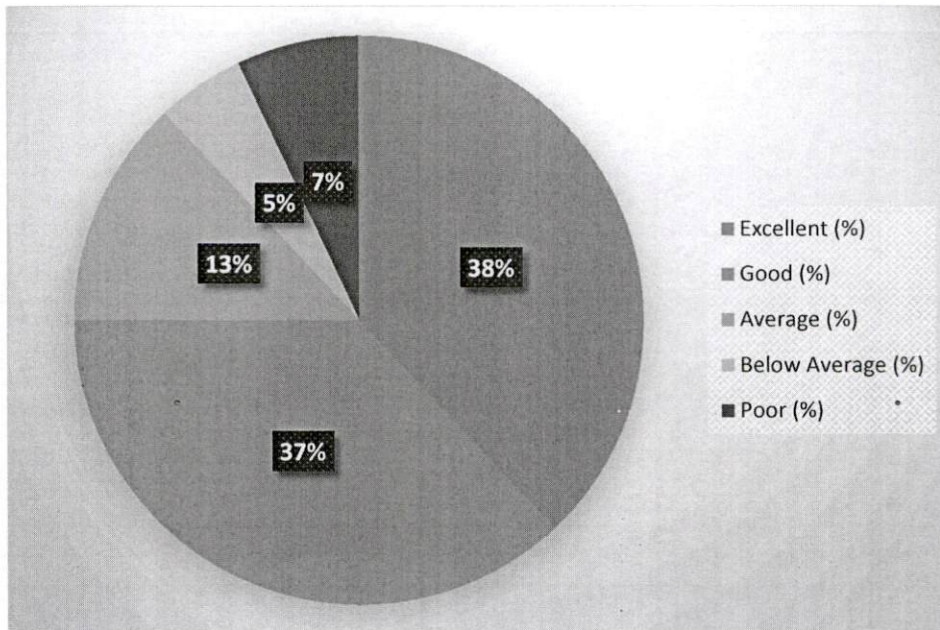


6. The students attain the PEOs, POs, PSOs and COs satisfactorily

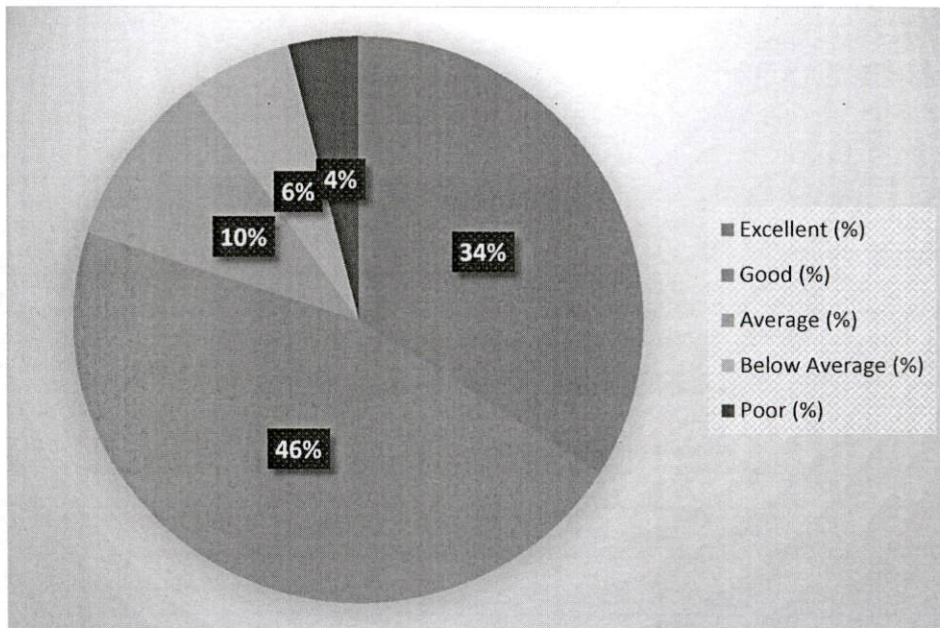




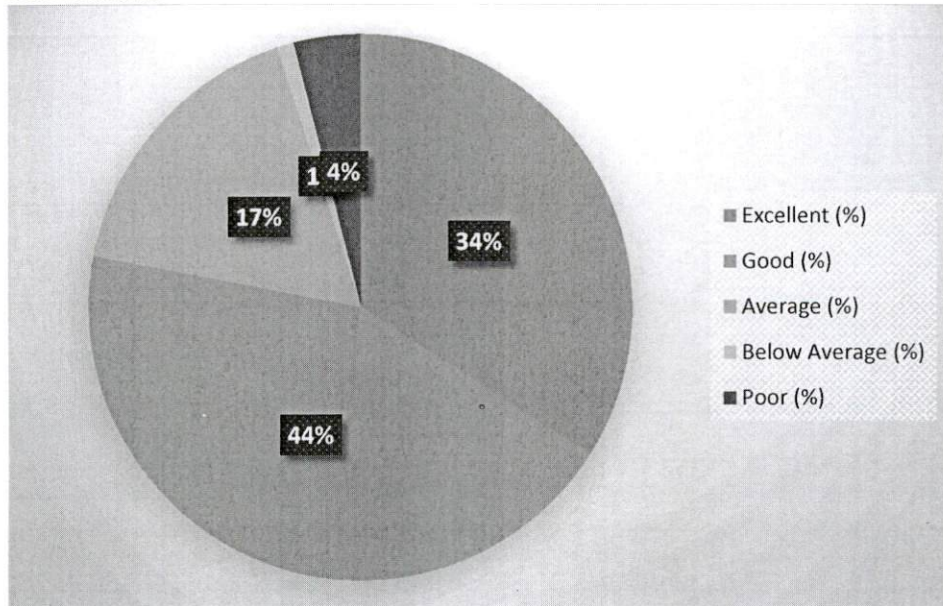
7. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum



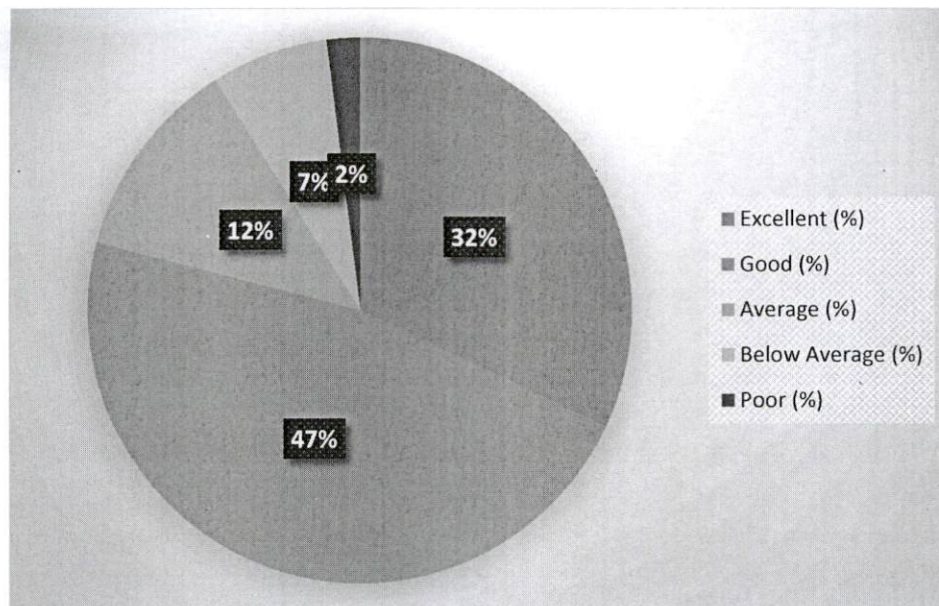
8. There is adequate emphasis on Communication Skills in the Curriculum



9. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.

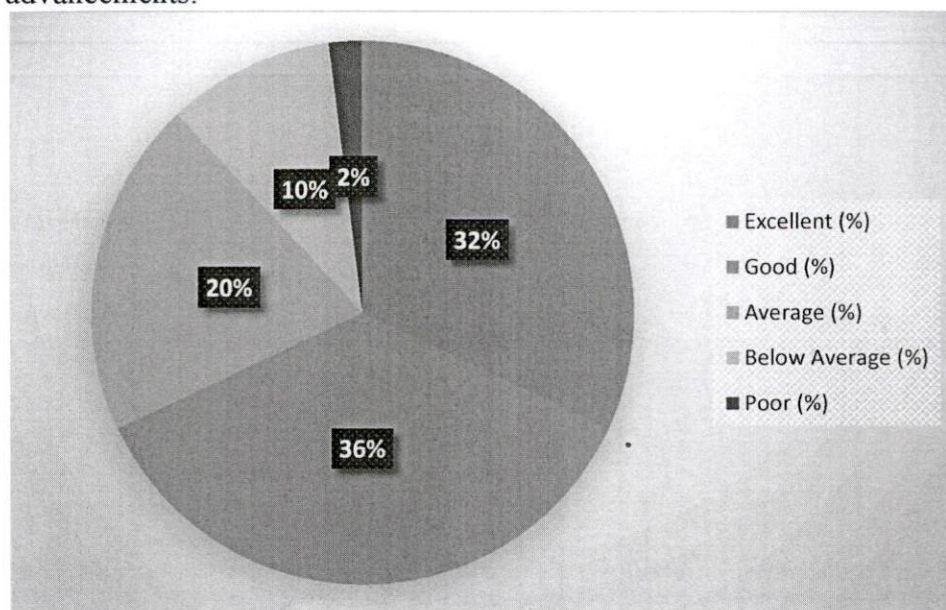


10. The curriculum has sufficient number of electives.

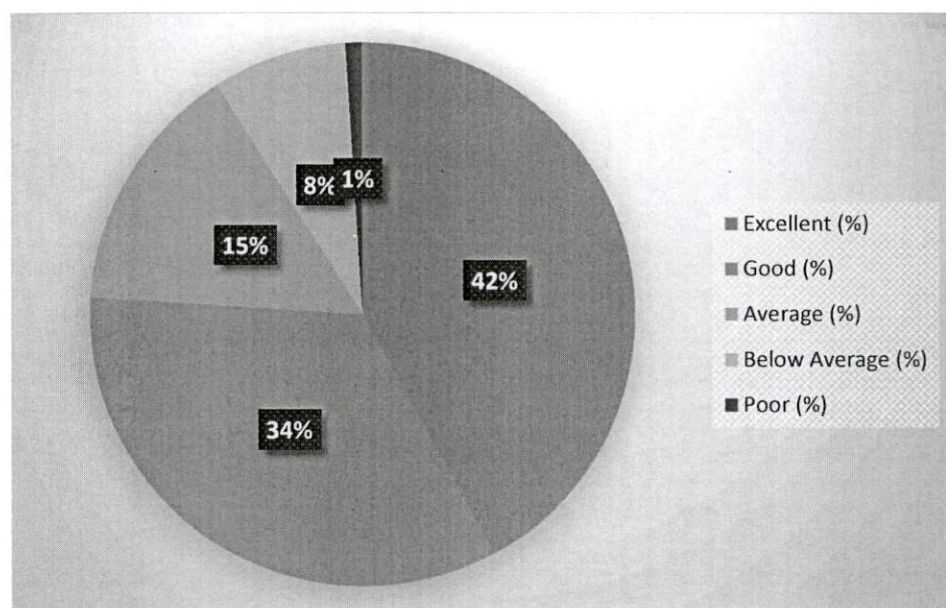




11. The electives offered in the curriculum suits the industry needs and technological advancements.

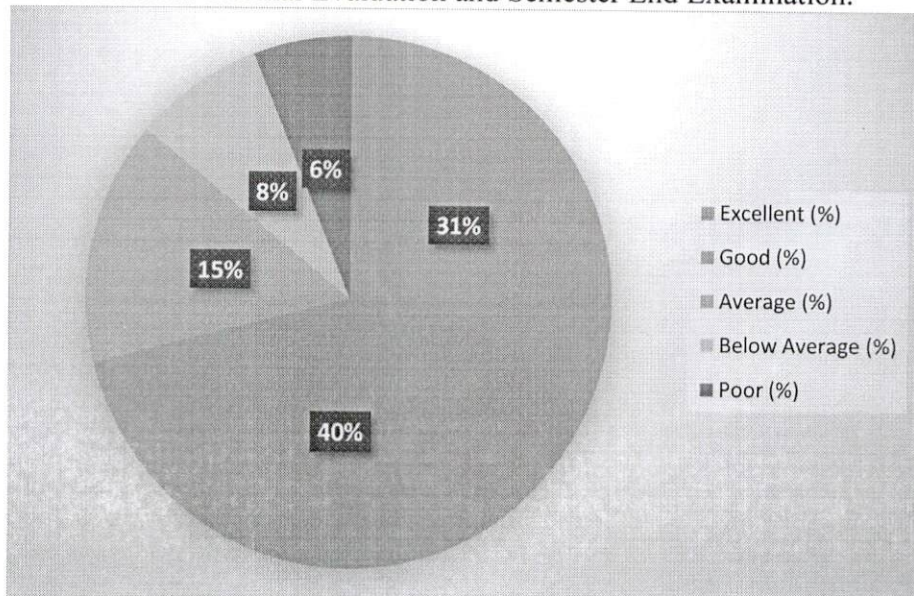


12. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.





13. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



**Give suggestions for improving the Curriculum**

1. Students should be encouraged to enrol in SWAYAM's
2. Suggested To add new & trendy topics in QABD
3. New recent updating topics should add in Managerial economics and QABD

**The following are observations on Faculty feedback and action need to be initiated:**

1. Students are encouraged to take Swayam courses in accordance with discussions with deans.
2. As per discussions Baye's Theorem-Probability Distributions, Binominal, Poisson, Normal & Exponential Probability Distributions in Quantitative Analysis for Business Decisions
3. As per discussions Theory of Firm, CES Production functions are added in Managerial economics(194MB1T02)

*D. Vimal*

**Head of the Department**  
*Head of the Department*  
Department of Management Studies  
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## DEPARTMENT OF MANAGEMENT STUDIES

### Student Feedback on curriculum

#### Student Feedback Analysis (2018- 2019) for MBA

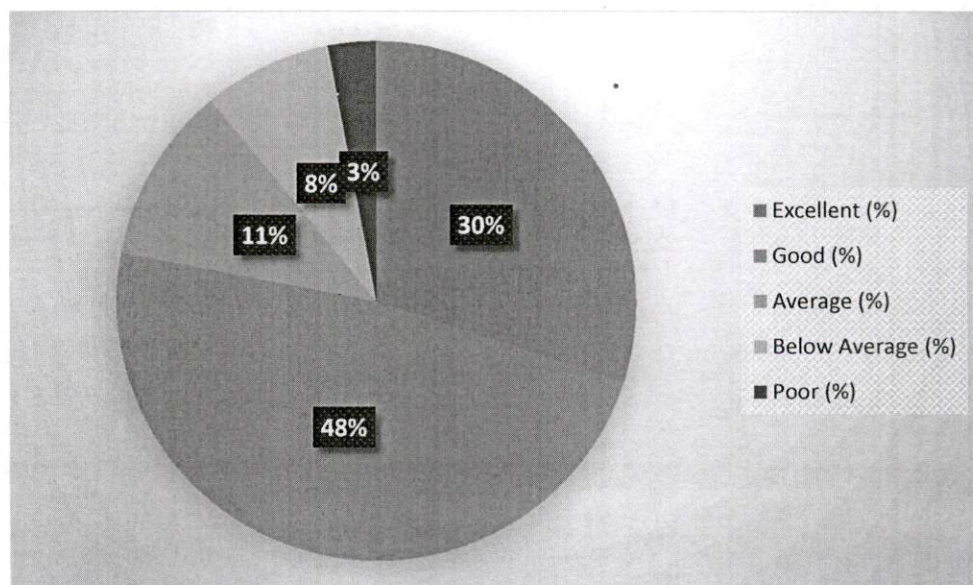
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2	Curriculum has good balance of Theory and Practical courses	30	42	21	3	4	Excellent & good	72%
3	The curriculum has sufficient number of electives	29	49	11	6	5	Excellent & good	78%
4	There is adequate emphasis on employability skills / skill development/entrepreneurship in the curriculum.	31	49	11	4	5	Excellent & good	80%
5	There is adequate emphasis on Communication Skills in the Curriculum.	26	42	16	12	4	Excellent & good	68%
6	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	24	53	18	2	3	Excellent & good	77%
7	The electives offered in the curriculum suits the industry needs and technological advancements.	26	48	15	8	3	Excellent & good	74%
8	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	32	37	13	10	8	Excellent & good	69%
9	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	27	48	21	2	2	Excellent & good	75%



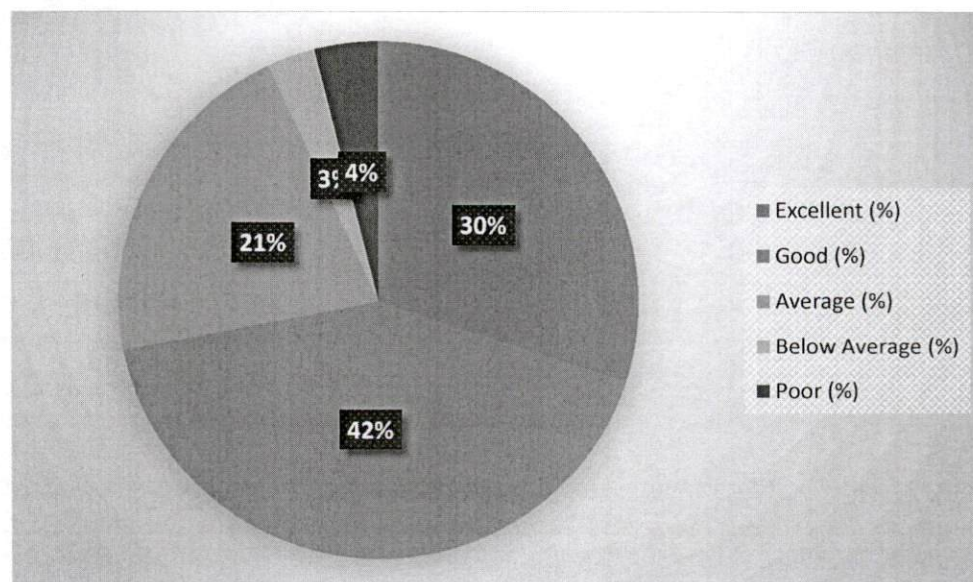
10	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.	29	42	20	6	3	Excellent & good	71%
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### Graphical representation of Students feedback on curriculum

#### 1. Curriculum is contemporary and need based

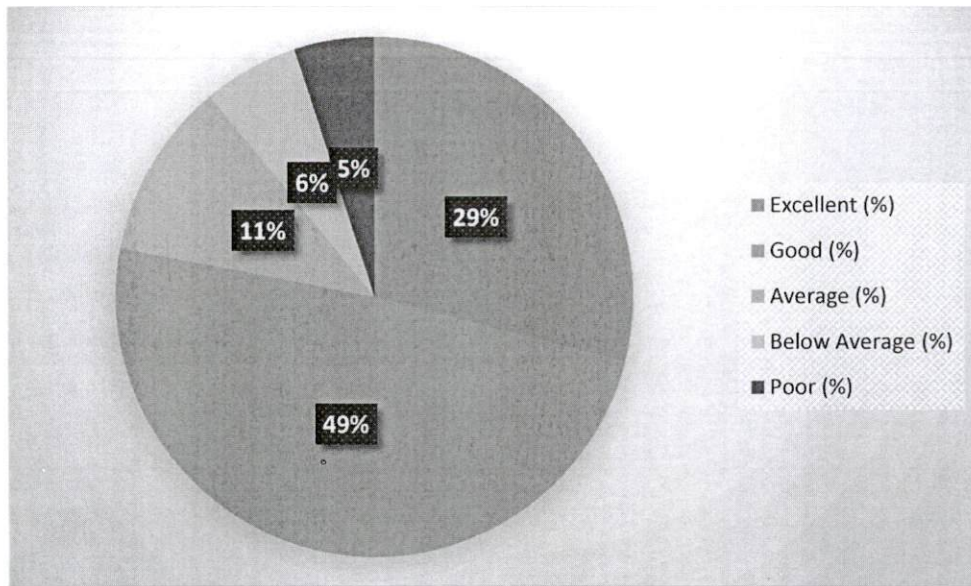


#### 2. Curriculum has good balance of Theory and Practical course

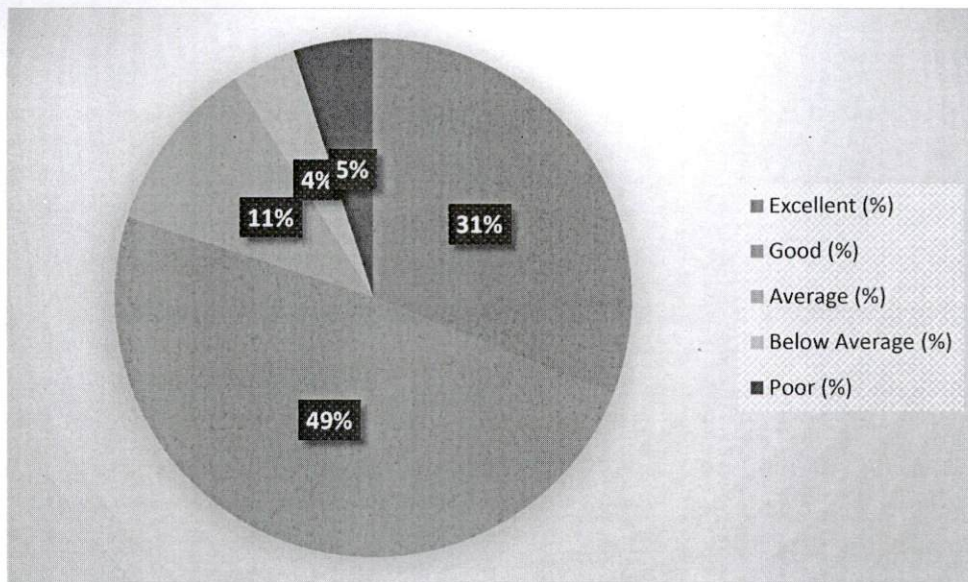




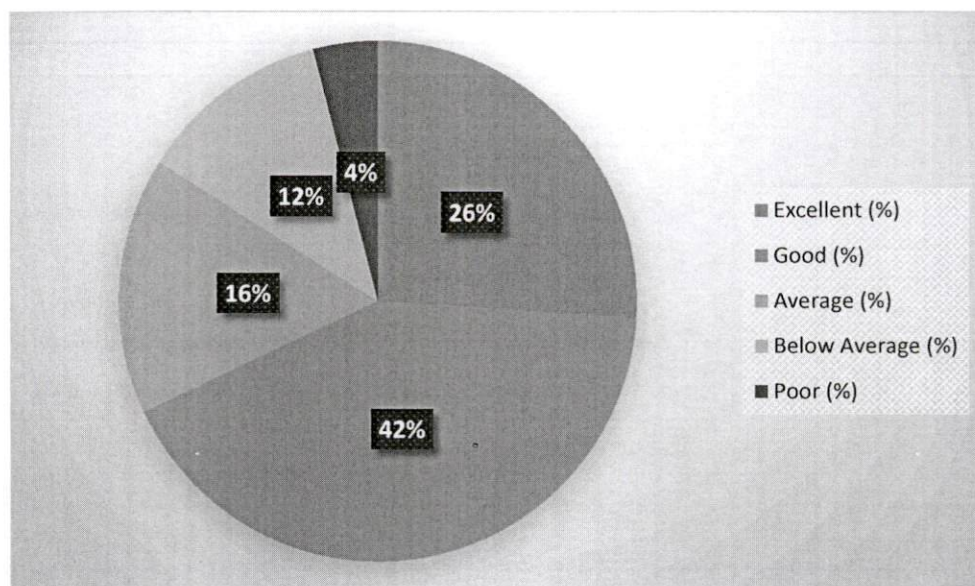
3. The curriculum has sufficient number of electives



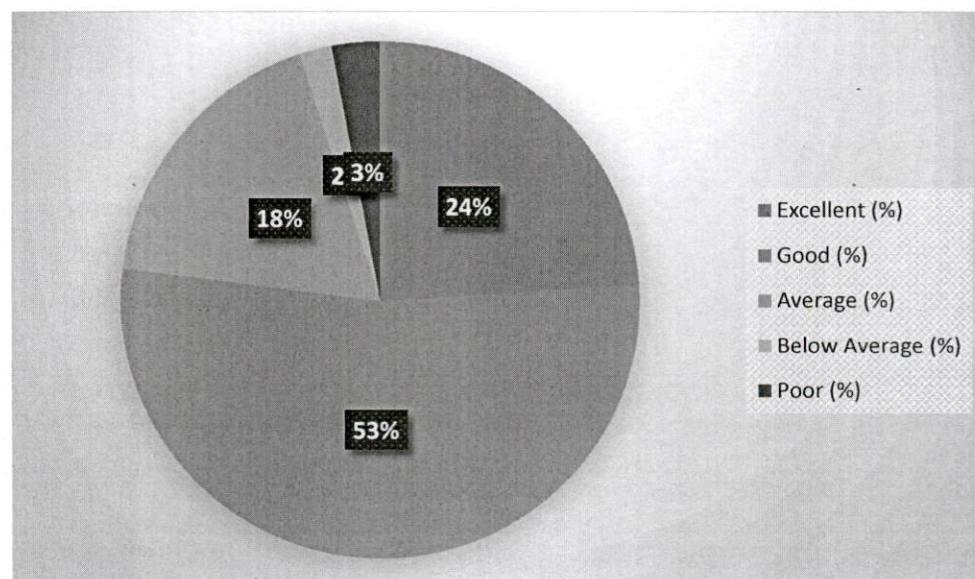
4. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum.



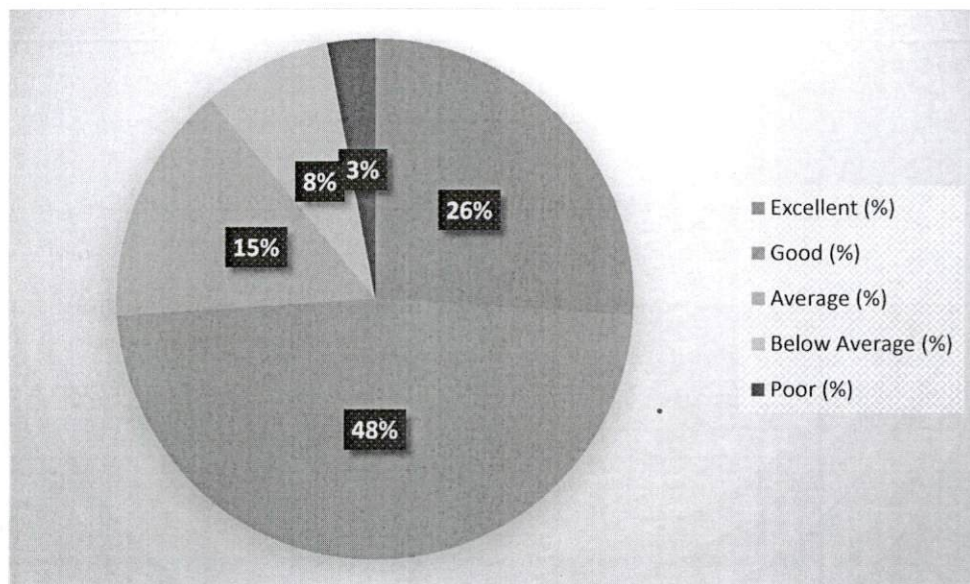
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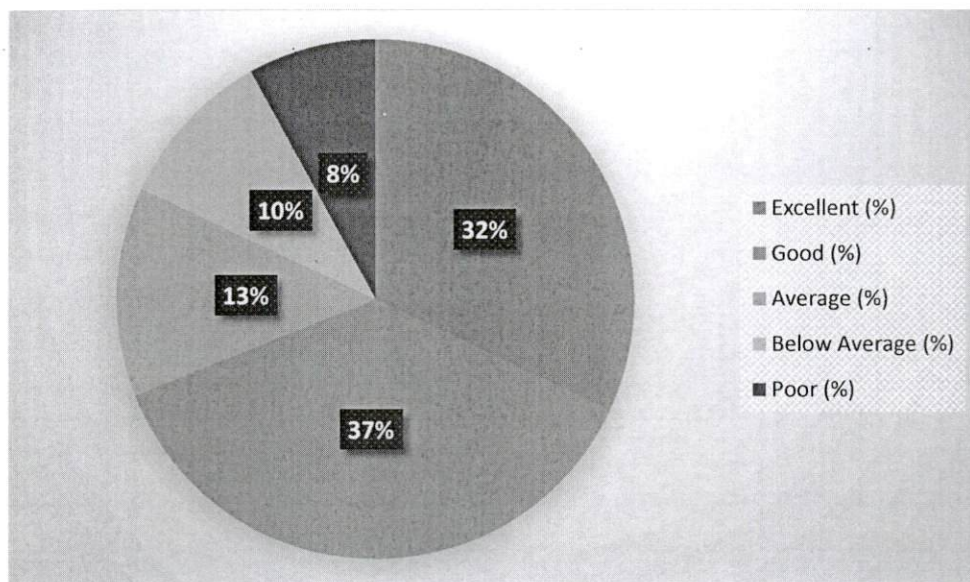
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7. The electives offered in the curriculum suits the industry needs and technological advancements.

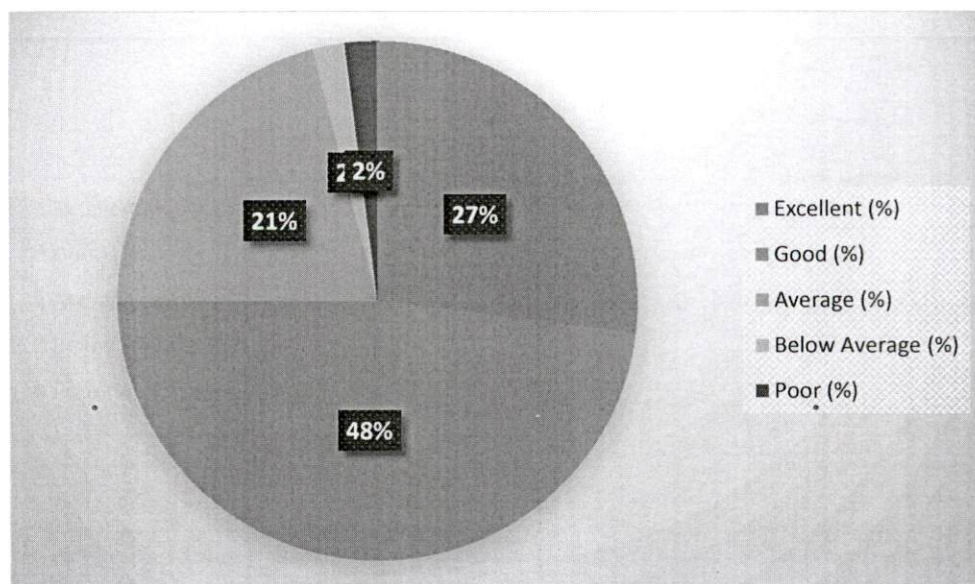


8. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.

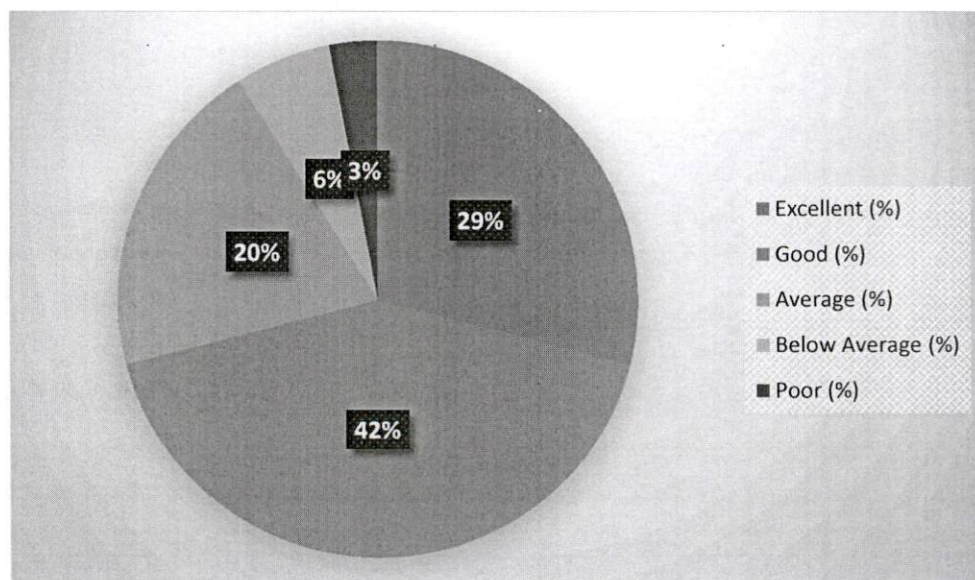




9. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.



10. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



**Give your suggestions for improving the curriculum**

1. Presentation skills related course is required
2. FIP hour is needed to clear doubts
3. Requested Dress code exemption

**The following are observations on Student feedback and action needs to be initiated:**

1. Class hour planned to one hour .after every class 10 minutes is given to question section..
2. April and May dress code exemption is given for students.
3. Presentations skills chapter is included in Business Communication and Soft Skills (194MB1T06)

*N. V. S. R.*

**Head of the Department**

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